

**In the United States Patent and Trademark Office**

Serial Number: 10/815635  
Application. Filed: April 2, 2004  
Applicant: Alexander James Tod Denoon; Paul Lapstun; Kia Silverbrook; Jacqueline  
Anne Lapstun  
Application Title: Location Based Promotions  
Examiner/GAU: Michael R Stibley / 3688

Dated September 30, 2008  
At: Balmain, NSW  
Docket No. HYD001US

**AMENDMENT B**

Commissioner for Patents  
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of August 20, 2008, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

**Remarks/Arguments** begin on page 7 of this paper.